

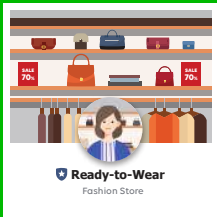
How to Create a LINE Official Account

LINE

Table of Contents

2

How to Create a LINE Official Account



6

How to log in and Get Started with the Application



8

How to log in and Get Started on a Computer



10

How to Create a Business Account

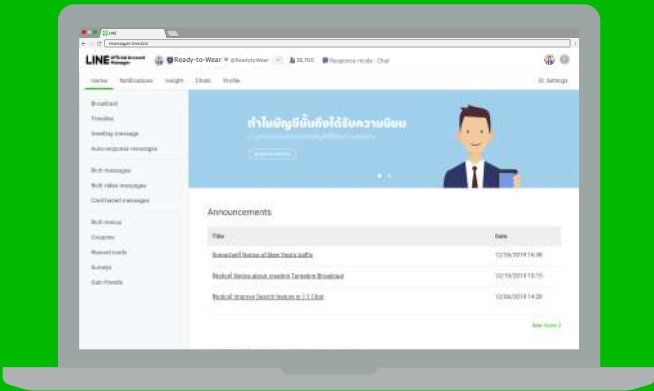


How to Create a LINE Official Account

How to Create a LINE Official Account

You can create your LINE Official Account on both the website and the application. However, it is recommended to create it on the website. Just select your preferred account – verified account or unverified account. Both of them offer the same features, except that the verified account appears in search results on LINE Chat and can create a poster.

If you have signed up an unverified account, you can upgrade to a verified account at any time. LINE reserves the right to review and approve verified accounts.



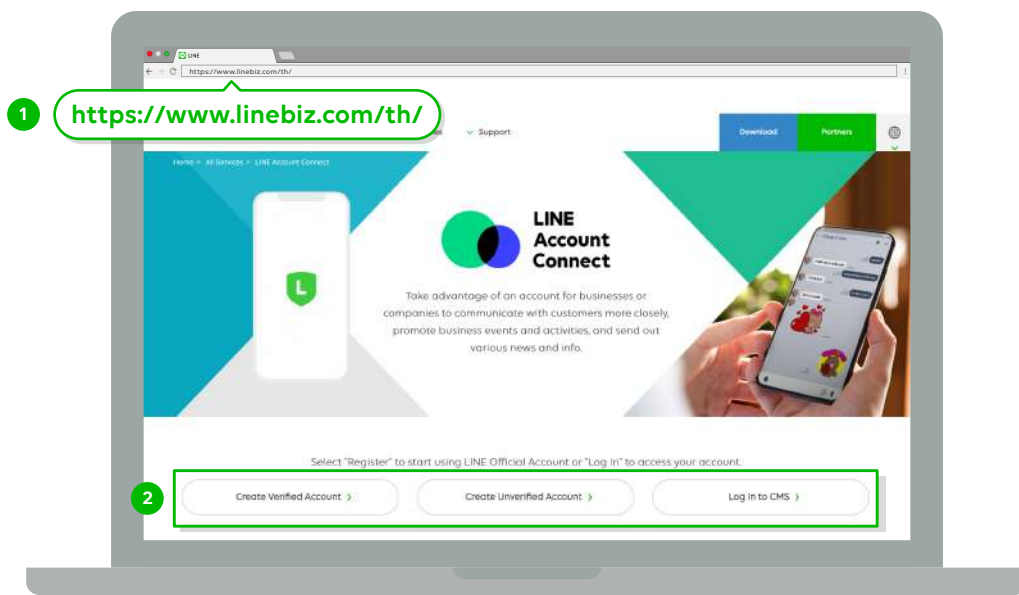
How to create a LINE Official Account

1. Go to www.linebiz.com/th

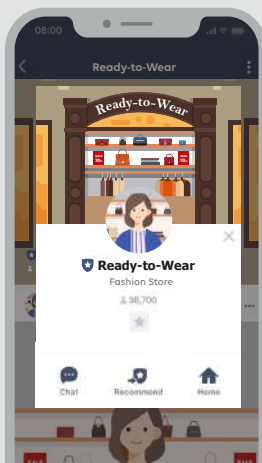
Go to Services and select LINE Account Connect

2. Click **'Create Verified Account'** or **'Create Unverified Account'**

You can select your preferred type of LINE Official Account



Types of LINE Official Accounts



★ Premium Account

This account will be automatically verified by LINE regarding specified terms and conditions.

★ Verified Account

This account will be verified by LINE after registering your account and business information. Once reviewed and approved by LINE, it will appear in the search results on LINE Chat. Moreover, LINE Characters Poster will be available for download.

★ Unverified Account

This account is for stores and individuals. It comes with all the basic features. You can get started right away after registering brief account information.

3. Next, you will go to 'Register Company/Store Information'

Complete your account information by providing type of business/application, registered business name, and applicant's information

4. Click 'Terms and Conditions of LINE Official Account Use'

Read Terms and Conditions of Use before applying for the service

3

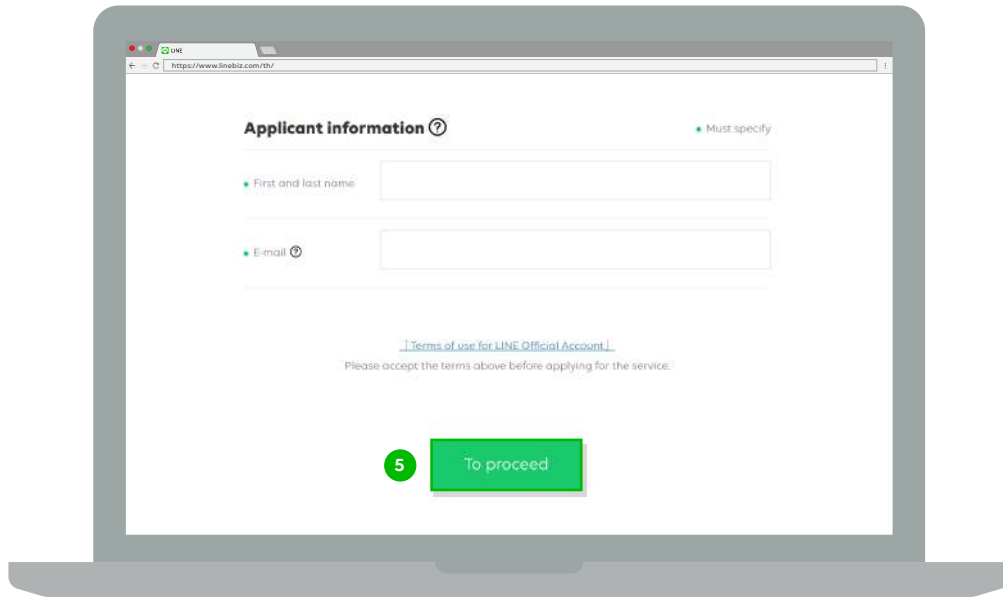
A screenshot of the 'Apply for a certified account' registration form. The form is divided into three steps: 1. Write to enter company / shop information, 2. Check the information entered, and 3. Complete the application. The 'Business type / application' section includes dropdown menus for 'Business category' (Trade store) and 'Business type' (Store / institutional business). The 'Business details' section includes fields for 'Store / service name', 'The address', 'Branch / Branch', 'Province', 'Postal code', 'Phone number', and 'Website'.

4

A screenshot of the 'Registered business name' and 'Applicant information' registration form. The 'Registered business name' section includes fields for 'Copy store address', 'Registered business name', 'Applicant', 'The address', 'Branch / Branch', 'Province', 'Postal code', 'Phone number', and 'Website'. The 'Applicant information' section includes fields for 'Full name', 'E-mail', and a checkbox for 'I have read and agree to the Terms of Use for LINE Official Account Use'. A green 'To proceed' button is located at the bottom.

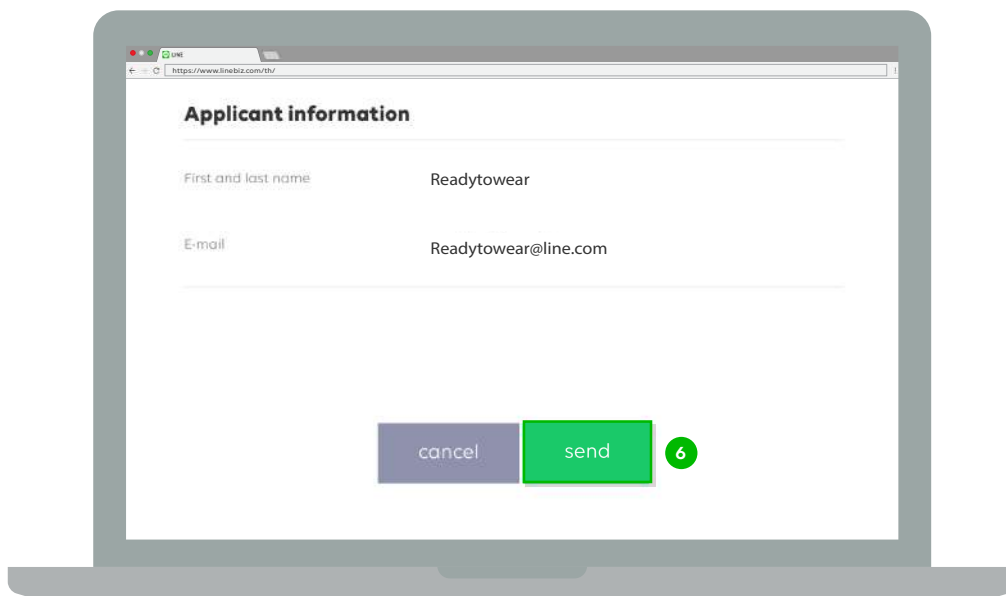
5. Click 'Continue'

Click this button after you completely enter the information



6. Review your information

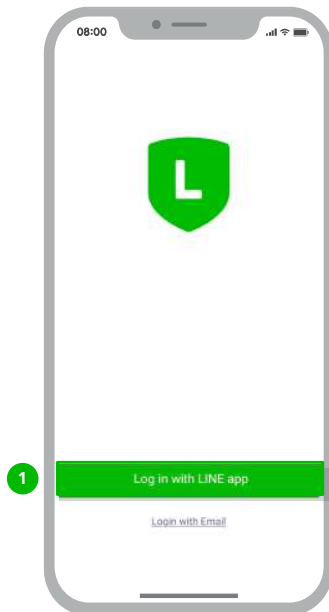
Review and confirm the accuracy of your provided information. Then click 'Submit' to complete the application process



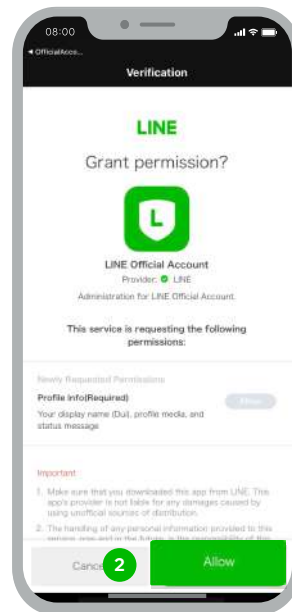
How to Log In and Get Started with the Application

How to Log In and Get Started with the Application

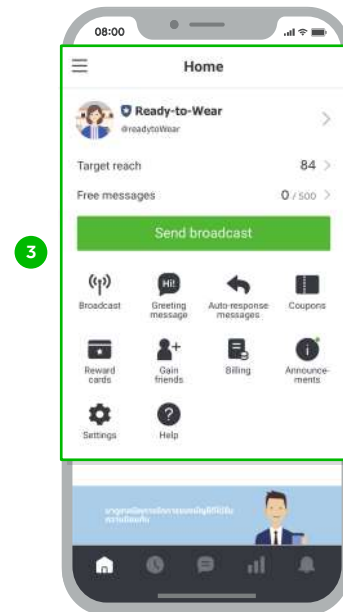
Search for LINE Official Account on Play Store or App Store



1. Tap 'Enter LINE'



2. Tap 'Allow'



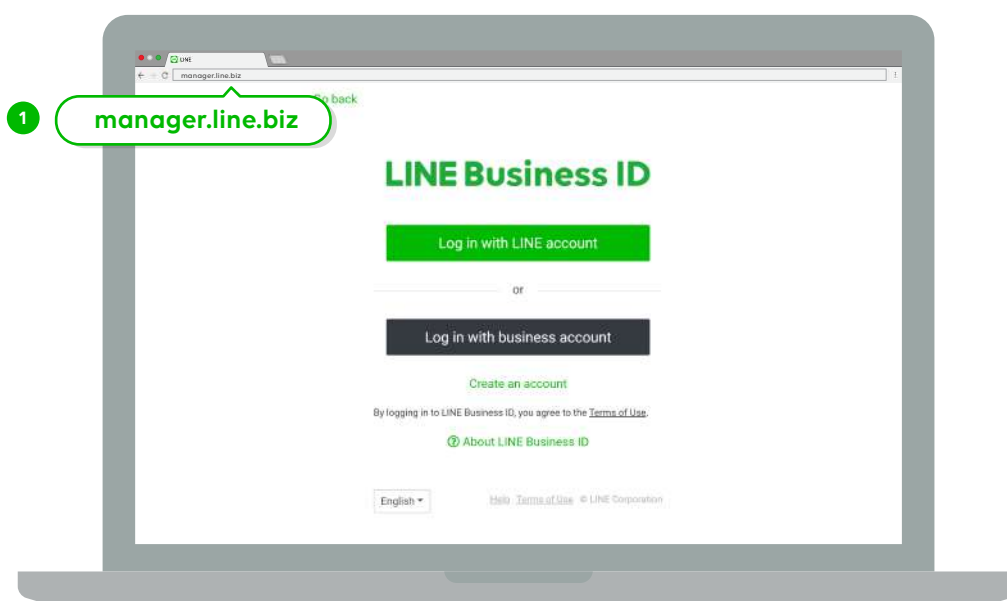
3. Then you will be taken to the homepage of the application.

How to Log In and Get Started on a Computer

How to Log In and Get Started on a Computer

1. Go to **manager.line.biz** (LINE Official Account Manager)

**The recommended browser is Google Chrome*



2. Log into the system by selecting

'Log In with LINE Account' or 'Log In with Business Account'

- **Log in with LINE account**

You can use your existing LINE Account to log into the system. However, you need to register your email on LINE Chat beforehand.

- **Log in with business account**

You can register using your existing email address.

- **Log in with work email address or others if you do not wish LINE Account**

Please follow the instructions below. If you do not have a business account, please select 'Create Account'.



How to Create a Business Account

How to Create a Business Account

If you do not want to log in with your LINE account, you can use a business account instead. However, you will need to create it before getting started.

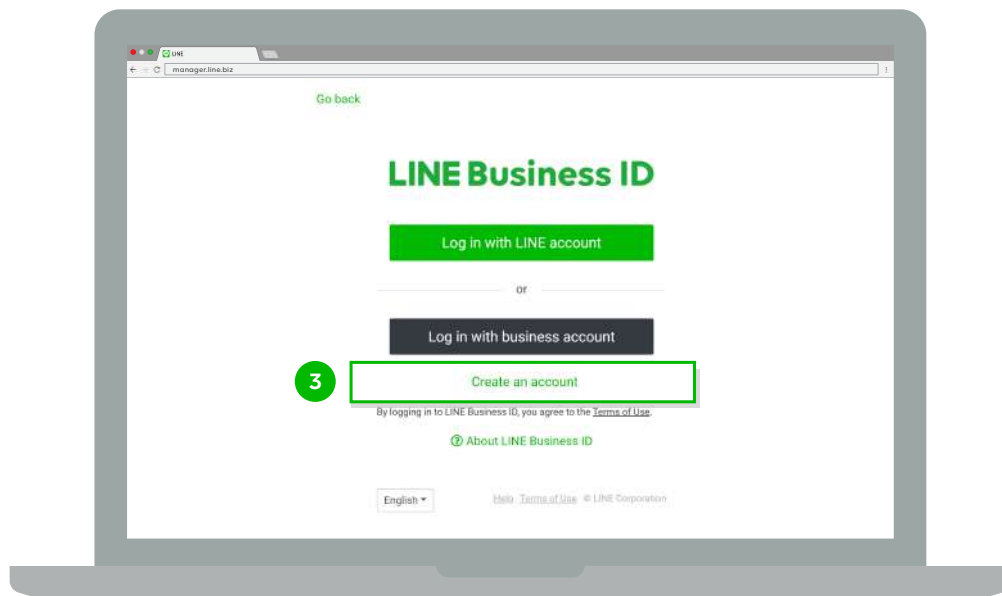
3. Select 'Create Account'

- Select 'Register with Email'

Register your email to receive a confirmation link. Then you will be ready to get started.

- Select 'Register with LINE Account'

The system will automatically connect to your existing LINE Account.





LINE For Business: @LINEBIZTH
www.linebiz.com/th