Sponsored Stickers FAQs

1. How many sponsored sticker types and what are they?
   a. 4 types (static, animated, sound, pop-up)
2. How many characters are in 1 set of sponsored stickers?
   a. 8 or 16 characters in 1 set
3. How long is the download and usage period for sponsored sticker?
   a. 30 days/90days
4. What is the different between sponsored sticker and mission sponsored sticker?
   a. For sponsored stickers, users do not need to complete specific tasks in order to get the stickers whereas mission sponsored stickers, users are required to complete the specific tasks to get the stickers
5. How long is the download and usage period for mission sponsored sticker?
   a. 90 days/180 days
6. How long is the lead time for sponsored stickers to be processed?
   a. 14 working days
7. Where can users find sponsored sticker in the sticker shop?
   a. On both NEW and FREE tabs for stickers that have Official Account and on NEW tab only for stickers that do not have Official Account
8. How many logos can 1 set of sponsored sticker have?
   a. 8-characters set can have up to 3 logos
   b. 16-characters set can have up to 5 logos
9. How much can users buy for sponsored stickers?
   a. Users can get sponsored stickers for Free